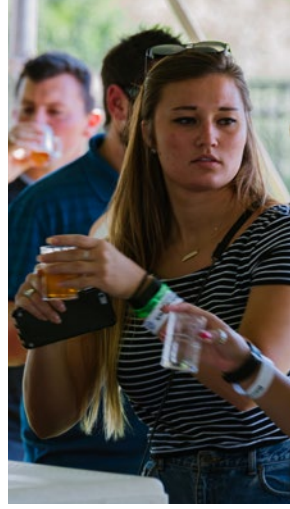




ADVERTISING RATE CARD

For the seventh year running, Glendale's RugbyTown 7s tournament attracts top rugby competition from around the planet. As in years past, Glendale's annual beer festival, taking place over two days in 2018, features twenty local breweries along with distilleries and some hard ciders. Beer and rugby – better together!

rugbytown7s.com | glendalebeerfest.com



RUGBYTOWN 7s WEBCAST

Video ad up to :30 seconds

\$500 per day; all three days - \$1,000

Static billboard ad

\$250 per day; all three days - \$650

Video ad specifications:

Up to :30 spot, 1920px wide x 1080px high; .mov or .mp4 file

Static ad specification:

1232px wide x 560px high; 72 ppi; RGB; jpg file: plus :05 copy for PA read

JUMBO SCREEN

HD LED Digital Screen

Static ad or video ad (:30 spot)

\$500 per day

Static ad specification:

1232px wide x 560px high; 72 ppi; RGB; jpg file, plus :05 copy for PA read

Video ad specifications:

Up to :30 spot, 1920px wide x 1080px high; .mov or .mp4 file



DIGITAL RIBBON DISPLAY

HD LED Digital Ribbon

(under jumbo screen across width of the field)

\$350 per day; all three days \$700

Static ad specification:

4560px wide x 72px high, jpg, RGB, 72 ppi

Video ad specifications:

:15 spot; 4560px wide x 72px high, .mp4 or .mov file

Safe zone: center 3310px wide x 72px high

PRINT COLLATERAL Logo inclusion

\$250

WEB ADS Leaderboard

\$250

STADIUM SIGN Railing banner

\$250

ON-SITE OPPORTUNITY

Friday 4-8pm & Saturday 3-7pm; (includes two beerfest passes on day chosen)

1 day - \$500

2 days - \$850

SOCIAL MEDIA Logo/Tag

\$250

